



**GRENOBLE
ECOLE DE
MANAGEMENT**
BUSINESS LAB FOR SOCIETY

DUAL MBA & MSc IN INTERNATIONAL HOSPITALITY BUSINESS



GLION
INSTITUTE OF HIGHER EDUCATION

Program Benefits

MBA & MSc

Two degrees awarded at the end: MBA and MSc in only one year on campus & one year while working

Accredited AMBA, AACSB, EQUIS, NEASC

GEM accredited by:



Glion accredited by:

GEM MBA ranked
among top 5 in France
by The Economist (Oct 17) and
the Financial Times (Jan 17)



GEM **ranked 21st**
in the Financial Times
European Business Schools



This Dual program provides:

- An intensive practical program with focus on managerial challenges and key operational concepts.
- Future managers with the core knowledge needed to adopt a holistic view of business and stimulate managerial and entrepreneurial initiative.
- Enhancement of career progression and ability to think critically and strategically in order to adapt to the changing global environment.

Program Facts

- Taught by the leading minds in Glion and GEM.
- One intake per year in September.
- One year on campus + one year off campus completing two capstone projects - one for GEM, one for Glion.

Combined GEM and Glion career credentials:



89%

Glion graduates have a job or multiple job offers on graduation day



70%

GEM graduates have a career involving international projects*



72%

GEM graduates lead a team*



Career support from both institutions and access to two alumni networks:

30k GEM & 13.6k Glion



GEM Dedicated career center with over
14k online job & internship
offers per year

* Based on 2016 graduates who were employed at the time of the survey.



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www.grenoble-em.com



www.glion.edu

Year 1

Courses Delivered by GEM Faculty on the Glion Swiss Campuses

- International Marketing
- Accounting and Auditing
- Managerial Accounting
- Innovation Management
- Operations Management
- Sustainability and CSR
- Intercultural Management
- Corporate Finance
- Global Business and Macroeconomics
- Leadership
- Managerial Economics
- International Negotiations
- Business Law
- Strategic Management
- Risk Management
- International Human Resource Management
- Geopolitics
- Digital Transformation
- Quantitative Methods
- Organizations and Change Management
- Integrative Case Study

Hospitality Management Courses Delivered by Glion Faculty on the Glion Swiss Campuses

- Advanced Hotel Operations
- Hospitality Revenue Management and Distribution Strategies
- Hotel Asset Management and Concept Creation
- Hotel Demand Management

Elective courses:

- Luxury Brand Management **or**
- Hotel and Resort Development Planning

Extra-Curricular Activities

Professional Development Support

- **Career Services Skills Workshops** - These specified workshops allow students to develop their professional skills with the help of qualified career expert.
- **Glion recruitment day** in October 2018 and March 2019
- **Career support** will be offered on campus so that students can get a job or internship beginning in summer 2019
- **Personal Development week** – 5-day intensive session to network, gain new insights into personal challenges and master soft managerial skills

Year 2

MBA Final Management Project and MSc Hospitality Capstone Project on the Job



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Suitable For:

- Career-builders
- Career-changers

Entry Requirements:

- Bachelor-level undergraduate degree in any subject
- At least 3 years of significant, full-time work experience
- Fluency in English:
 - IELTS 6.5 (minimum 6.0 min. in each section)
 - TOEFL: 94 (minimum of 22 in each section)
 - Cambridge Proficiency Exam A, B, C
 - Pearson Test of English : 63
- Or English native speaker/ degree obtained in English.

Online Application:

<http://apply.ggsb.com>

Financials:

Tuition fees	57,000 CHF
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2018 FIRST CLASS SPECIALS*

40% Early bird special (apply before May 31st)	34,200 CHF
20% Special first class scholarship (apply after May)	45,600 CHF

Glion and Les Roches Alumni scholarships available as well. Inquire with your local EC or email aag@glion.edu

*Cannot be combined with other scholarships from either GEM or Glion. Offer expires after the programs' first September intake, 2018.



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